

Social Media Usage Statement

At 2 Little Birds Preschool and Childcare we understand and embrace the digit world. We are committed to ensuring the safety and wellbeing of all the children in our care and we expect all staff and volunteers to have the same commitment. We have a number of policies and procedures in place that contribute to our safeguarding commitment. These policies can be viewed on our website or in hard copy on request. This statement highlights the importance and the perils of the online world.

Unfortunately, we are aware that some users of the internet and other social media are not the types of people we would want our children engage and interacting with in the real world. Control of the internet, social media and other digit outlets is a complex and difficult task.

With this in mind we have committed to a safe social media usage statement. This outlines our beliefs about the benefits and reach of social media but also highlights our understand of the misuse of this medium.

We take the safeguarding of our children very seriously and we are committed to ensuring that by embracing the digital world we continue to protect our pupils.

We are open and honest with parents about the use of photographs, images and videos and provide parents with a variety of permissions forms to cover our use of such material. In addition to this the permission forms are discussed and explained at the induction meeting and any parent objecting to the usage has full right to do so and no images of their child will be used in any way.

If reasonably practical and wherever possible, if we intend to use an image, video or photograph that will have far reaching status, we will endeavour to reconfirm the use with the parent prior to the image being broadcast or shared.

Any photographs or videos taken by parents, carers and relatives at events held at 2 Little Birds Preschool and Childcare (sports day, productions, celebrations etc.) are for the enjoyment of individual families. They must not be used in any way that could potentially place a child at risk. This would include publishing images in any form of print or on the internet including social networking sites. This is emphasised before events and where practical a record of parents and relatives taking photographs or videos is made.

Our Designated Safeguarding officer is Tracy Rowe, our deputy-safeguarding officer is Kerry Jordan and our Business Manager, Donna Tomlinson has responsibility for the safeguarding policy.

